

PUBLIC NOTICE

JERSEY CENTRAL POWER & LIGHT COMPANY

NOTICE OF PROPOSED INCREASE IN SOCIETAL BENEFITS CHARGE AND NOTICE OF PUBLIC HEARINGS THEREON

TO OUR CUSTOMERS: On March 26, 2015, Jersey Central Power & Light Company ("JCP&L" or the "Company") filed a Verified Petition with the New Jersey Board of Public Utilities (the "Board") Board, under BPU Docket No. ER15030382, together with supporting attachments.

The Verified Petition provides for a reconciliation of the actual costs and collections during 2012, 2013 and 2014 under the Demand Side Factor ("DSF"), Uncollectible Accounts Charge ("UNC") and Nuclear Decommissioning Costs ("NDC") components of the Company's Societal Benefits Charge ("SBC") Tariff Rider. The Verified Petition also provides for an assessment of the anticipated future level of expenses to be recovered through these components of Rider SBC and the need for changes after 2014 in the level of collections thereunder. In the Verified Petition, JCP&L is requesting to increase collections under Rider DSF, which funds certain demand side management and demand response initiatives, by approximately \$17.24 million annually. JCP&L is also proposing to decrease collections under its Rider UNC, which recovers costs associated with uncollectible expense, by \$4.26 million annually. JCP&L is not proposing to change its Rider NDC rate. Accordingly, JCP&L is requesting a total increase

of approximately \$12.98 million annually in these components of its SBC. The change in rates was proposed to become effective on July 1, 2015 or on such date as the Board may determine.

The annual percentage change in rates, if any, applicable to specific customers will vary according to the applicable rate schedule and the level of the customer's usage. Copies of the Verified Petition, together with supporting attachments, are available for inspection at the Company's regional headquarters at 300 Madison Avenue, Morristown, New Jersey 07962 and 331 Newman Springs Road, Building 3, Red Bank, New Jersey 07701, on the Company's website at https://www.firstenergycorp.com/jersey_central_power_light/regulatory.html, and at the New Jersey Board of Public Utilities, 44 South Clinton Avenue, 7th Floor, P.O. Box 350, Trenton, New Jersey 08625-0350.

The following comparisons of present and proposed rates will permit customers to determine the approximate net effect upon them of the proposed increase in charges of \$12.98 million annually. Any assistance required by customers in this regard will be furnished by the Company upon request.

STATEMENT OF THE MONTHLY EFFECT OF PROPOSED INCREASE IN RIDER SBC CHARGES AS COMPARED TO THE RATES IN EFFECT AS OF SEPTEMBER 1, 2016

Typical Residential Average Monthly Bill (Includes 7% Sales and Use Tax)

Residential (RS)	Current Monthly Bill (1)	Proposed Monthly Bill (2)	Proposed Monthly Increase
500 kWh average monthly usage	\$70.39	\$70.72	\$0.33
1000 kWh average monthly usage	\$145.66	\$146.32	\$0.66
1500 kWh average monthly usage	\$222.63	\$223.62	\$0.99
Residential Time-of-Day (RT)			
500 kWh average monthly usage	\$75.77	\$76.10	\$0.33
1000 kWh average monthly usage	\$146.96	\$147.62	\$0.66
1500 kWh average monthly usage	\$218.15	\$219.13	\$0.98

Overall Monthly Class Average Per Customer (Includes 7% Sales and Use Tax)

Rate Class	Current Monthly Bill (1)	Proposed Monthly Bill (2)	Proposed % Increase
Residential (RS))	\$116.20	\$116.72	0.4%
Residential Time of Day (RT)	\$161.60	\$162.33	0.5%
General Service – Secondary (GS)	\$657.58	\$660.60	0.5%
General Service – Secondary Time of Day (GST)	\$28,487.80	\$28,642.46	0.5%
General Service – Primary (GP)	\$40,265.68	\$40,518.14	0.6%
General Service – Transmission (GT)	\$123,038.07	\$123,904.66	0.7%
Street & Area Lighting (Average Per Fixture)	\$11.14	\$11.17	0.3%

(1) Based on rates effective September 1, 2016 (2) Based on proposed rates

Please note that the Board in its discretion may apply all or any portion of whatever rate adjustment the Board may ultimately allow to other rate schedules or in a different manner than what JCP&L has proposed in its filing. Accordingly, the final rates and charges to be determined by the Board in these proceedings may be different from what JCP&L has described herein.

Notice of this filing together with a statement of the effect thereof on customers are being served upon the clerk, executive or administrator of each municipality and county within the Company's service areas. Such notice has also been served, together with the supporting attachments, upon the Director of the Division of Rate Counsel, who will represent the interests of ratepayers in these proceedings.

PLEASE TAKE NOTICE that the Board has scheduled public hearings on the Verified Petition under BPU Docket No. ER15030382, at the following times and places:

October 24, 2016, 1:30 p.m.
Morris County Administration & Records Building
Public Meeting Room, 5th Floor
10 Court Street
Morristown, New Jersey 07963

October 24, 2016, 6:30 p.m.
Freehold Township Municipal Building
One Municipal Plaza
(Schanck Road at Stillwells Corner Road)
Freehold, New Jersey 07728

Members of the public will have an opportunity to be heard and/or to submit written comments or statements at each or either of the public hearings if they wish to do so. Persons requiring special accommodations because of disability should contact the Office of the Secretary of the Board at (609) 777-3300 at least 48 hours prior to the scheduled hearing so that appropriate arrangements can be made. Written comments or statements may also be submitted directly to the Board of Public Utilities at 44 South Clinton Avenue, 3rd Floor, Suite 314, P.O. Box 350, Trenton, New Jersey 08625-0350, Attn: Secretary of the Board.

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